VITA FLEX® TECHNICAL BULLETIN

Thermaflex® Liniment and Liniment Gel

- · A cool rush of menthol followed by soothing, deep-penetrating heat
- Stimulates circulation for longer-lasting heat therapy
- · Helps reduce swelling and aids in pain relief
- Contains Vita Flex® MSM and is 100% acetone-free
- In blind studies, Thermaflex® was preferred by more horseowners over Absorbine®*

WORK IT IN AFTER WORKOUTS

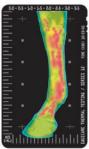
Thermaflex® soothes and revives tired, sore muscles and joints after a workout. For best results, it should be applied just after a workout when the pores are still open. Rub it into muscles, massage it into strained and painful areas, and work it into stiff, sore joints. The soothing formula starts to work immediately. There's no need to wrap. The formula's natural extracts increase circulation wherever it's applied.



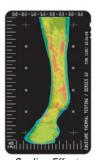
COOLING RELIEF, FOLLOWED BY SOOTHING HEAT

The menthol in Thermaflex® produces the initial cooling effect upon application. Thermaflex® acts as a counter-irritant increasing blood flow to the application area, creating a feeling of deep warmth that lasts for over an hour. Menthol also has a local anesthetic effect to relieve pain.

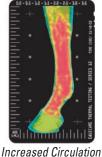
THERMOGRAPHIC EFFECTS OF THERMAFLEX® LINIMENT



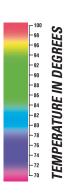
Initial Circulation PRIOR TO APPLICATION



Cooling Effect 3 MINUTES AFTER APPLICATION



85 MINUTES
AFTER APPLICATION



DIRECTIONS FOR USE

For temporary relief of muscular soreness, stiffness or swelling caused by exposure, overwork or exertion. Apply liniment sufficiently to cover the affected area and gently massage liniment into the application area. Do not wrap if applied vigorously. The natural extracts and oils in this product do not require wrapping and will increase the circulation to the application area.



Questions? Call toll-free 1-800-848-2359 for information. Visit **vitaflex.com** for product information and special offers!

Vita Flex® Nutrition • 1302-B Lew Ross Road • Council Bluffs, IA 51501

